

# Sofar Sounds

For TruMark Financial Classic and Rewards Visa® cardholders

#### Discover new music with Sofar Sounds

Use your TruMark Financial Classic or Rewards Visa credit card to get access to 7 day Visa Exclusive Presale opportunities to select Sofar Sounds shows plus a free ticket per show, twice per year, with purchase of one or more tickets during the presale window.

Here's what you'll enjoy:

- An exclusive level of access to curated live shows
- Unique venues with an inclusive community of music lovers
- Live, intimate performances by surprise artists

Offer Terms apply. See details at <a href="https://www.sofarsounds.com/visaoffer/consumer-terms-and-conditions">https://www.sofarsounds.com/visaoffer/consumer-terms-and-conditions</a>.

#### **Terms & Conditions**

SOFAR SOUNDS BENEFIT OFFER TERMS FOR VISA CONSUMER CREDIT

From 09/14/2021 through 09/13/2023 ("Offer Term"), cardholders that successfully validate their qualifying Visa consumer credit card issued in all 50 US states and D.C. ("Eligible Cardholders") can redeem Offer (as defined below) at <a href="https://www.sofarsounds.com/visaoffer">https://www.sofarsounds.com/visaoffer</a>. During the Offer Term, Eligible Cardholders can redeem the following "Offer": (i) access to an exclusive ticket presale window for select Sofar Sounds shows (identified with the Visa designation) 7 days before the select Sofar Sounds shows are made available to the general public; and (ii) twice per calendar year 1 additional free ticket per show during the presale period with a ticket purchase of 1 or more tickets. Tickets purchased per Eligible Cardholder per show will be limited to the maximum number of tickets that may be secured per show (which may vary per show), including the free ticket. Standard booking fees will not be applied to free tickets. Purchases after the presale period will not be eligible for the additional free ticket. Free ticket offer cannot be combined with any other offer or discount. All tickets are available on a first come, first served basis and subject to event capacity limits. The validated card must be used for the ticket purchase. Sofar Sounds shall not be obligated to honor the Offer for any cardholder that is unable to validate their card as an eligible card.

Offer is subject to modification or cancellation without notice. Offer is non-refundable, non-transferable and cannot be resold. Offer is subject to all applicable federal, state and local laws and regulations. Void where prohibited. All purchasers are subject to Sofar Sounds Terms and Conditions (<a href="https://www.sofarsounds.com/terms">https://www.sofarsounds.com/terms</a> and conditions) and Privacy Policy (<a href="https://www.sofarsounds.com/privacy\_policy">https://www.sofarsounds.com/privacy\_policy</a>).

# Frequently asked question

#### **Benefit Questions:**

# What benefits do I receive with my Visa consumer credit card?

Eligible Visa consumer credit cardholders can receive access to an exclusive ticket presale window 7 days before select shows are made available to the general public and, twice per calendar year, 1 free ticket per show during the presale period. See <u>Sofar Sounds' Offer for Visa Terms</u> for more details.

#### When does this offer expire?

The offer will be valid for redemption from 09/14/2021 through 09/13/2023.

# How do I access the Visa presale tickets?

Enter your Visa consumer credit card to verify eligibility on <a href="https://www.Sofarsounds.com/visaoffer">https://www.Sofarsounds.com/visaoffer</a>. Once your Visa consumer credit card has been verified, you will be directed to the Visa presale page. Shows included in the presale will include a Visa logo. Once you've found the eligible show you want to attend, simply purchase your tickets using your verified Visa consumer credit card.

#### How do I redeem my free ticket?

If eligible, your free ticket will be automatically applied at checkout.

#### What is a Sofar show?

A Sofar Sounds show is a musical performance organized, marketed and produced by Sofar Sounds with 2 to 3 unannounced artists in a non-traditional space, in cities around the globe. Shows in cities run by Curators are not eligible.

# I have a Visa consumer credit card, do I lose one of my two free tickets if a show is cancelled? No, if you're a Visa consumer credit cardholder and are looking for support with a free ticket refund, please reach out to our team at <a href="http://sofar.co/contact-us">http://sofar.co/contact-us</a> for assistance.

# **Eligibility Questions:**

#### Who is eligible for these benefits?

These benefits are only valid for Visa consumer credit cards issued in the United States (all 50 states and D.C.) at this time. If you have a Visa consumer credit card that was issued in the United States, you are eligible for this offer.

#### If I have a Visa consumer credit card, how many times can I use the benefit?

All Visa consumer credit cardholders receive unlimited access to the 7-day presale window and, twice per calendar year, 1 free ticket per select Sofar Show during the presale period with a ticket purchase. See <u>Sofar Sounds' Offer for Visa Terms</u> for more details.

# If I have a Visa consumer credit card and have redeemed my two free tickets, when will I be eligible for more?

Visa consumer credit cardholders will be eligible for two free tickets each calendar year during the offer period. If you have redeemed your two free tickets within a given year, January 1 of the next year will be the next opportunity to redeem another free ticket per show with purchase.

## How will my Visa card number be used?

Your Visa card number will be used by Visa to verify your eligibility for the benefit. Be sure to use the same Visa card number to verify your eligibility that you will be using to purchase your tickets checkout. If you do not use the same card number, you will not be able to complete your purchase.

#### Why am I getting an error message when I'm trying to redeem the benefit?

Your Visa card may not be eligible to redeem the benefit. If you believe that you do meet the requirements, please reach out to our support team at <a href="http://sofar.co/contact-us">http://sofar.co/contact-us</a> so we can look into the error for you.

#### **Billing Questions:**

# Can I use a different credit card to pay for my tickets during the presale window?

No, you must use the Visa card used for eligibility verification as the payment method for your ticket purchase.

## During the presale, can I add another promo code at checkout?

The Sofar Sounds' benefit for Visa cannot be combined with another offer. If you enter another promotional code at checkout, then the free ticket (if eligible) will be removed from the cart and replaced with the applicable new promotional code.

#### **Terms & Conditions Questions:**

#### What are the Sofar Terms and Conditions?

Terms of Service for Sofar Sounds can be found here.

Sofar Offer Terms for Visa consumer credit cardholders can be found here.

## What is the Sofar Privacy Policy?

The Sofar Privacy Policy can be found here.

#### **Support Questions:**

# How can I get help with my Sofar account as a Visa cardholder?

If you're a Visa consumer credit cardholder and are looking for support, please reach out to our team at http://www.Sofar.co/contact-us.